

WHAT WE DID...

- In 2010, the Bottineau Community Prevention Coalition applied for and was accepted as a Targeted Community by the North Dakota Department of Human Services. This program is designed to provide local level, substance abuse prevention services to communities throughout the state of North Dakota.

Our accomplishment:

- A **Community Needs Assessment** was completed in Bottineau, which includes a report on demographics, local substance use data, local consequences data, community perceptions, interviews with community members, a list of priorities, and recommendations for action.

WHAT WE FOUND...

ALCOHOL is the number one substance abused by youth. Bottineau consumption rates are higher than state and national averages.

- 3 in 4 (76%) Bottineau high school students and nearly half (48%) of Bottineau middle school students reported **ALCOHOL** use in their lifetime (YRBS, 2009).
- Over a third (36%) of Bottineau high school students say they participated in **BINGE DRINKING** in the past 30 days (YRBS, 2009).

Youth aren't the only ones using/abusing ALCOHOL.

- North Dakota ranks in the top 5 for **ADULT BINGE DRINKING** (NSDUH, 2009).

This affects all of us.

- **LIQUOR LAW VIOLATIONS** made up 80% of crimes reported in Bottineau county in 2009 compared to 19% statewide (UCR, 2009).
- 62% of referrals to Bottineau juvenile court in 2010 were **ALCOHOL** related offenses.
- **ALCOHOL**-related car crashes claimed the lives of 55 people in the state of North Dakota in 2010 (DOT, 2010).
 - The majority of community members do not perceive **ALCOHOL** and other drugs to be a serious problem regarding the contribution to crashes and injuries or to crime (74% and 77% respectively) (CRS, 2008; Frontier, Region II).
- In 60% of cases, **ALCOHOL** is reported as the primary substance at admission to North Central Human Service Center (ND DHS, 2010).
- **UNDERAGE DRINKING** cost the citizens of North Dakota \$141 MILLION in 2007 (PIRE, 2009).

THEREFORE...

OUR MAIN PRIORITIES: UNDERAGE DRINKING and ADULT BINGE DRINKING were found to be the most significant concerns.

WHAT'S NEXT...

- The Bottineau Community Prevention Coalition will begin the **PLANNING** phase which will include learning about effective prevention strategies, aligning them with what will work in Bottineau, and using the data from the needs assessment to guide us.

What can YOU do?

- Your support could be as simple as learning about substance use/abuse issues, voicing your support, limiting youth access to alcohol in your home/business, modeling positive behaviors, talking to the youth in your lives, or you can **join the PLANNING**.

94% of community members agree alcohol and drug prevention programs are a good investment because they save lives and money (CRS, 2008; Frontier, Region II).

85% agree the community has the responsibility to set up prevention programs to help people avoid alcohol and other drug problems (CRS, 2008; Frontier, Region II).



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